



Webliquid Infotech

WordPress Training





Webliquid Infotech

What is WordPress?

WordPress is open source software you can use to create a beautiful website or blog. It just may be the easiest and most flexible blogging and website content management system (CMS) for beginners.

People often make the mistake of classifying WordPress as just a blogging platform. Although that used to be true in the past, WordPress has evolved through out the years into a versatile content management system (CMS). While you can still use WordPress to create a simple blog, now it also allows you to create fully functional websites and mobile applications.

According to a recent survey, WordPress powers 22.5% of all websites on the internet.

Why WordPress?



Webliquid Infotech

- ❖ **WordPress is Open Source:** There are currently 2600+ WordPress themes and 31,000+ plugins available for free. It is Easy to learn and Use.
- ❖ **WordPress is Extendable by Using Themes and Plugins**
- ❖ **WordPress is Search Engine Friendly**
- ❖ **WordPress is Easy To Manage:** WordPress comes with built-in updater that allows you to update your plugins and themes from within your WordPress admin dashboard.
- ❖ **WordPress is Safe and Secure**
- ❖ **WordPress Can Handle Different Media Types**



How does WordPress work?



Webliquid Infotech



Since the earliest days of the Internet, websites have been created in programming languages like HTML, PHP, and CSS to format text, create page layouts, display images, and so on.

Your web browser then reads this code, interpreting those tags to render and display the content of a particular web page.

But today, you can install the WordPress software on your own web server in about 5 minutes. Once installed, you'll log into your site using your favourite web browser, and then use a simple editor to create web pages — without having to learn how to code.

There are even hosting companies like WordPress.com and others who install WordPress for you, and enable you to start building your website with just a few clicks.

What will you learn?



Webliquid Infotech

- ❖ The Dashboard.
- ❖ Creating a New Post.
- ❖ Edit an Existing Post.
- ❖ Using Categories and Tags.
- ❖ Creating and Editing Pages.
- ❖ Add Photos and Images
- ❖ How to Embed Video.
- ❖ Using the Media Library.
- ❖ Managing Comments.
- ❖ How to Create a Link?
- ❖ Changing the Theme.
- ❖ Adding Widgets.
- ❖ Building Custom Menus.
- ❖ Installing Plugins.
- ❖ Adding New Users.
- ❖ Useful Tools.





Webliquid Infotech

ABOUT US

Who we are:

WebLiquidInfotech is QMS ISO (9001:2015), Google, Microsoft Certified Advanced Web Educational Training Organisation. WebLiquidInfotech was established in 2013 and We have Successfully trained 1569+ Professionals and 2270+ Students from then.

We are not just a Training organisation, But Also a Company where we work on Live Projects that helps Our Trainers to give Practical Training to the Students.

With this We also have a Consultancy that provides 100% Placement assistance to our trainees.





Webliquid Infotech

“

Our Aim is to Provide High Quality
education and to Train as much
Students as we can.

”

WHY CHOOSE US?



Webliquid Infotech

? US

- ✓ Get the right career exposure.
- ✓ To Enhance your technical skills with Practical learning.
- ✓ Get advanced technical & 100% practical knowledge along with hands-on training.
- ✓ Learn from highly experienced and professional experts.
- ✓ Flexible Timings with Weekdays & Weekend Batches are available.
- ✓ Free first demo Class before Joining.
- ✓ Doubt resolution sessions available.
- ✓ Get 10+ (Internationally valid) Industry recognized certifications.
- ✓ Stay Updated with latest digital marketing strategies.
- ✓ Get theoretical and practical classes.
- ✓ Learn how a professional company works.
- ✓ Improve your business communication skills.
- ✓ In house 100% placement opportunities for outstanding trainees.
- ✓ Job interview preparations.





Batch

Images



Webliquid Infotech

THANK YOU

WEBLIQUIDINFOTECH

Contact Us:

SCO 114-115 2nd Floor Sector 34 A
Chandigarh, 160034

M: +91-7347405486 | +91-7347405419
+91-9501293387 | +91-7508920783

O: +91-172-4023733

Web: www.webliquidinfotech.com

Email: info@webliquidinfotech.com